

EXPERIENCE

DEUTSCHE BANK

Jan 2016 - Now
10,001+ employees

CUSTOMER EXPERIENCE - LEAD UX/UI

Analyzing high level requirements or use cases and elaborating those as process flows, wireframes, hi-res mockups, AI and interaction presentations. Creating internal applications and tools for the employee network. Designing online banking as well as different mobile apps for the market. Coordinating and sharing resources with other headquarters in Europe

ATSISTEMAS

Feb 2015 - Jan 2016
501-1000 employees

TECHNICAL LEADER EC FRONT / UX UI DESIGN

Conceptualizing, planning, analyzing and designing the user experience across multi platforms and company products. Creating UX guidelines, layout design, interaction design, fast prototyping and visual design.

BIICODE

Feb 2014 - Feb 2015
11-50 employees

SENIOR UX & VISUAL DESIGNER

Designing the UI/UX for the Web and Apps, creating visual guides, unifying styles and technologies. Producing schemes, global flows, wireframing, interaction.

ALTERYX

Sep 2012 - Jul 2013
201-500 employees

WEB PRODUCER - UX/UI

Working within the Marketing Team as a web producer for implementation and execution of related UI/UX design. Wireframing designing and coding content for the website.

READYTECH

Jun 2012 - Aug 2012
51-200 employees

UI DESIGNER

Designing and creating a prototype application (RDP) for Microsoft Windows and IOS. Mockups, icons, toolbars and other visual elements.

BILLS.COM

Jun 2011 - Jan 2012

VISUAL DESIGNER

Freelancing as a UI/UX designer. Training and supporting the marketing team on Web/App basics.

BANNER PUBLICIDAD

Jan 2007 - Jun 2010

UX/UI DESIGNER

Lead Web designer. Assumed primary responsibilities for projects including but not limited to general oversight, supervising projects from concept to completion.

[See more positions in LinkedIn](#)

EDUCATION

WEB DESIGN DEVELOPMENT TECHNIQUES CERTIFICATE Jun 2010 - Dec 2011

C.C.S.F - City College of San Francisco || SAN FRANCISCO, USA

CONCEPT & WEB METHODOLOGIES 2000 - 2001

ST JOHN'S - St. John's Central College || CORK, IRELAND

B.A. ADVERTISING ARTS 1996 - 2000

C.E.N.P - Centro Español de Nuevas Profesiones || MADRID, SPAIN

TOOLS

ADOBE CC	●●●●●
AXURE / INVISON	●●●●●
PIXATE / SKETCH	●●●●●
HTML5	●●●●●
CSS3	●●●●●
JAVASCRIPT	●●●●●
JQUERY	●●●●●
CMS	●●●●●
IONIC	●●●●●
KENDO UI	●●●●●
GITHUB	●●●●●
ATLASSIAN TOOLS	●●●●●
MOZ	●●●●●
OPTIMIZEZY	●●●●●

KNOWLEDGE

CUSTOMER EXPERIENCE	UX	
WIREFRAMING	INTERACTION	
USABILITY	USER-CENTERED	
TESTING	UI	IA

+ INFO

SPANISH	★★★★★
ENGLISH	★★★★☆
TEAMWORK	★★★★★
REFERRALS	Available upon request